

CURRICULUM VITAE

CHRISTINA DALLA

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USER EXPERIENCE SPECIALIST

EXPERIENCE



WORK

01/2011 - NOW

FREELANCE UX SPECIALIST

Major clients: *Cleverbank S.A., Hellenic Olympic Committee, Hellenic Respiratory Society, A&M Architects*

07/2009 - 01/2011

CREATIVE DIRECTOR Get in Spring Ltd

Co-founder. Conceptualization, functional definition and UX design of semantically enhanced apps for the iPhone and iPad.

03/2005 - 07/2009

SENIOR INFORMATION ARCHITECT / UX CONSULTANT PRC Group - The Management House

Leader of a 10-person multi-disciplinary team, consisting of information designers, web and multimedia designers, information architects, knowledge scientists, content managers and software engineers.

Senior Information Architect on major portal, e-government and corporate intranet projects.

Project Manager on large-scale Information Technology projects.

Experience Consultant and Content Strategist on exhibitions & cultural communication projects.

Part of the team for new business development on the public sector.

Part of the creative team for online marketing projects.

Usability expert on European-funded research programmes.

Major clients: *Vivartia, SEAT, OTE, Cosmote, Corallia, School of Fine Arts, The Goulandris Natural History Museum - EKBY, OPEP, Ministry of Culture, Ministry of Interior Affairs*

03/2003 - 03/2005

INFORMATION ARCHITECT Critical Publics S.A.

Information Architect on corporate portals for greek & multinational companies, online archives, digital collections & exhibitions.

Usability expert for European-funded research programmes.

Major clients: *Agrotouristiki SA, Ministry of Press, Cosmote, DELTA (Vivartia), TMI International*

“ In the last 10 years I have participated in the conceptualization, definition, and development of:

- websites
- portals
- e-government
- corporate intranets
- blogs
- iOS apps
- virtual collections & exhibitions
- usability studies
- brand id creation
- europaean-funded programmes

SAMPLE PROJECTS

ERMIS NATIONAL PORTAL

THE GREEK E-GOVERNMENT PORTAL Ministry of Interior Affairs

*Head of Requirement Analysis and Information Architecture
Critical Publics Analysis, concept, UX & Knowledge Organization*

www.ermis.gov.gr

OTE U-link

CORPORATE INTRANET OTE

*Head of Requirement Analysis and Information Architecture
Critical Publics Analysis, concept, UX & Knowledge Organization.
Consultant overviewing development.*

NEPOMUK

SEMANTIC DESKTOP EU funded Research programme – FP6

*Human-computer interaction consultant
Usability evaluation of prototypes*

LITTLE MUSEUM OF PARNITHA

Regency Casino

*Creative Director / UX consultant.
Concept & museological plan.
Visual language definition, infographics and copywriting.*

ERMIS AWARDS BRONZE 2008

*See my complete portfolio here:
www.christinadalla.com/#portfolio*

STUDIES

1994 – 1998

BA IN PHILOSOPHY WITH DISTINCTION
The American College of Greece

Dissertation: «John Locke's Personal Identity»

Grade: C.I: 3,75/4,00 GPA: 4,00/4,00

1998 – 1999

MA IN THE PHILOSOPHY OF MIND, WORLD & KNOWLEDGE
University of Reading

Dissertation: «Syntax & Semantics: a reply to the Chinese Room»

Grade: Second/First (63/100)

1999 – 2002

BA IN COMMUNICATION SCIENCES
(Scienze della Comunicazione)
Università di Bologna

Dissertation: «Humoristic autobiography»

Grade: 109/100

PUBLICATIONS

Costis Dallas, Elina Vaki, Paola Soel, Thanos Demiris, Nicos Ioannidis, Gina Koutsika, Argiro Starida, Christina Dalla, *Integrating location-aware digital nomadic devices with web-based information and personalisation for cultural site interpretation and learning*, International Cultural Heritage Informatics Meetings 2004, Berlin, Germany

E. Vaki, C. Dallas, Ch. Dalla: CALIMERA - Cultural Applications: Local Institutions Mediating Electronic Resource Access (EU funded Research programme – FP6). *European Guidelines for Usability*

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 Creative
 Analytic
 Strategic
 Goal-driven
 Multitasker
 Problem-solver
 Deadline-conscious

LANGUAGES

GREEK	NATIVE SPEAKER	
ENGLISH	EXCELLENT	understanding: C2 speaking: C2 writing: C2
ITALIAN	EXCELLENT	understanding: C2 speaking: C2 writing: C1
SPANISH	GOOD	understanding: B2 speaking: B1 writing: A2

according to european language levels

TECHNOLOGY

OPERATING SYSTEMS Windows, MacOS

PRODUCTIVITY SUITES Microsoft Office, Open Office, Google Docs
 MS Word
 MS Powerpoint
 MS Excel
 MS Project
 MS Outlook

DESIGN SUITES Adobe Suite
 Fireworks
 InDesign
 PDF Professional
 Photoshop

USER EXPERIENCE MS Visio, Axure PR, OmniGraffle

CMS & PLATFORMS As an Information Architect I have experience with:
 WordPress
 ZOPE/PLONE
 EMC Documentum
 Sharepoint (MOSS)
 Astroboa
 Oracle
 Java
 iOS

I AM ONLINE

WEBSITE	www.christinadalla.com
BLOG	http://itsasmallweb.wordpress.com
LINKEDIN	http://www.linkedin.com/in/christinadalla
PINTEREST	http://pinterest.com/christina_dalla/
SKYPE	christinascalls
E-MAIL	christina.dalla@gmail.com

LIFE

I am married
I have two daughters
Maya (2010)
Melina (2012)